

**Department of Agricultural Food and Resource Economics
(Corporate Citizenship and Social Responsibility: 11: 373: 201)
Rutgers University**

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Course Description:

In this course, we will investigate some of the ethical issues facing businesses including acceptable risk, workers right, economic sustainability and inclusivity, outsourcing, whistle blowing and ethical issues in marketing. In a way to understand these issues is to reflect upon our own ethical thinking by raising questions like: what moral philosophies and theories direct our ethical behavior and business practices? Do we apply moral theories and standards proactively in decision making, and not after the fact rationalization of our action? Is there an ethical framework at the organization level to adhere to? How do we differentiate between being ethical and legal? All these quires require critical thinking and this course aims to equip students to achieve this goal.

Course Learning Goals (Satisfies SCL):

At the end the course, students should be able to:

- Identify possible ethical problems in a given business context.
- Critically assess ethical arguments relevant to such issues.
- Increase awareness of a wide range of ethical challenges that can arise in business
- Test the strengths and weaknesses of various moral beliefs and ethical arguments relevant to business practices.
- Reinforce personal sense of compassion and fairness in the context of your current or future professional roles.
- Evaluate your own perception of leadership and develop ideas to implement ethical leadership in your own given circumstances.

Required Material:

Business and Society by Thorne, Ferrell and Ferrell (4th. Edition). South -Western Cengage Publishing. ISBN: 978- 1- 439042311.

Recommended Reading

Thomas Donaldson, Patricia H. Werhane and Margaret Cording: Ethical Issues in Business, A Philosophical Approach (7th ed.). Prentice Hall 2002.

Grading:

This class will be graded based on three midterm exams and one final paper. Topics for the final paper will be posted on the course website. If you would like to choose a topic other than the recommended topic, the instructor must approve the topic, objectives and analysis. The length of paper should not exceed more than 4 pages, double spaced. All reference materials must be acknowledged at the end of the text following MLA citation style.

Exam/date	Possible points	Percentage weight
Quiz 1	100	25
Quiz 2	100	25
Quiz 3	100	25
Online participation	100	15
Final paper	100	10
Total	500	100
Grading Scale:		
A = 90 % and above	B+ = 85% - 89%	B = 80% - 84%
C+ = 75% - 79%	C = 70% - 74%	D= 65% - 69%
F=60% and below		

Email: Please do not enquire your grade via email. It is the university policy that under no circumstances instructors are permitted to transmit grade via email. All your midterm grades will be made available in the class and on Sakai and the final course grade will be posted on the Rutgers web site within 48 hours after the final exam.

Academic Integrity: Standards of academic conduct are set forth in the University's Academic Integrity Code. By registering, you have acknowledged your awareness of the Academic Integrity Code, and you are obliged to become familiar with your rights and responsibilities as defined by the Code. Please see me if you have any questions about the academic violations described in the Code, which is available online at:

Course Outline:

Important dates	Chapters	Comment
	1: Social Responsibility Framework	Virtual discussion: Can ethics be taught?
Topic for paper due (Choose one of the cases from the book and drop it in the drop box with your name and the case title. (see sample on Sakai)	2: Strategic Management of Stakeholders.	<u>Rules for online discussion</u> : Do not start your discussion commenting on others postings. First you should share your thoughts and then comment on others.
	3: Corporate Governance	
Paper outline due (see sample on Sakai)	A brief summary of the case not exceeding more than 15 lines. To be dropped in the drop box in sakai.	<u>Virtual discussion</u> : Ethical Leadership (Journal article)
	4: Legal, Political and Regulatory Issues.	
<u>Quiz 1</u>	<u>Quiz 1 covers chapters 1-4</u> 50 Multiple choice questions.	Start at 10.00PM on the 29 th and will go offline on the 30 th at 10.00PM.
	5: Business Ethics and Ethical Decision Making	<u>Virtual discussion</u> : Ethical Relativism.
	6 Strategic Approaches to Improving Ethical Behavior. 7: Employee Relations. 8: Consumer Relations.	
Quiz 2	<u>Quiz 2 covers chapters 5 - 8</u> 50 Multiple choice questions.	Start 10.00PM on the 6 th and will go offline on the 7 ^h at 10.00PM.
	9: Community Relations and strategic Philanthropy	Virtual discussion: Cheating in academic institutions.
	10: Technology Issues.	
<u>Final Paper Due</u>	11: sustainability Issues. 12: Social Responsibility in a Global environment.	
Quiz 3	<u>Quiz 2 covers chapters 9 - 12</u> 50 Multiple choice questions.	Start 10.00PM on the 11 th and will go offline on the 12 ^h at 10.00PM

Note: At the latest, you should start the quiz 100 minutes before quizzes go offline.