

INNOVATION AND ENTREPRENEURSHIP
373:403:01
DEPARTMENT OF AGRICULTURAL FOOD AND RESOURCE
ECONOMICS

Basic Course Information

<p>Instructor Contact Information</p> <p>Office Hours</p>	<p>Dr. Isaac Vellangany PhD., MBA isaacv@rci.rutgers.edu Cook Office Building, Room 118 55 Dudley Road, New Brunswick Ph: 848-932-9131 (email is preferred for all communication)</p> <p>Office Hours: Tuesdays and Thursdays, 2:30PM – 3:30PM, and by appointment</p>
<p>Class Schedule Times Place</p>	<p>Mondays and Thursdays: 9.15AM – 10:35AM</p> <p>Waller Hall: 204 or COB R. No</p>
<p>Class Website on Sakai</p>	<p>108 https://sakai.rutgers.edu: It is your responsibility to check Sakai website regularly for announcements, course materials, test and quizzes, grades and to get in touch with your classmates in the chat room for discussion.</p>
<p>Textbooks (Both books are available in the reference section: Chang library.</p>	<p>Required: Donald F. Kuratko, entrepreneurship: theory, process and practice (9th.ed) Cengage, ISBN: 1-285-05349-4</p> <p>Recommended John Bessant and Joe Tidd, <u>Innovation and Entrepreneurship</u>, Wiley Publishers. ISBN: 978-0-470-03269-5</p>

<p>Homework Assignments, Quizzes, and Exams</p>	<p>Homework assignments, quizzes, and exams generally will be of similar format, mostly 40 – 50 multiple-choice questions and short essay questions that require applying concepts and methods learned, including critical evaluation of cases.</p>
<p>Tests and Quizzes in Sakai</p>	<p>All tests and quizzes will be available in Sakai for 24 hours, starting at 10.00PM on the specified date till 10.00PM the following day</p>

Learning Goals and Objectives

<p>Learning Goals and Objectives</p>	<p>Students Will able to:</p> <ul style="list-style-type: none"> • understand the process of generation of innovation and its diffusion in a systemic framework; • better appreciate the various components of an innovation policy and especially to distinguish between financial and non-financial instruments and their impact; • understand the importance of policies to increase the supply of technically trained human resource for R&D and other innovation activities; • take explicit cognizance of the existence of new innovation indicators such as innovation surveys and also understand the limitations of replicating such efforts in developing countries; and • recognize the growth of high technology industries in Developing countries' context.
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Rutgers Self-Reporting Absence Website	<p>Students are expected to attend all classes. If you have to miss classes for the any reason, please use University absence reporting system website http://sims.rutgers.edu/ssra</p> <p>Do not email me your personal information for the absence</p>
Academic Integrity	<p>All students must comply with the University's academic integrity policy set forth at http://academicintegrity.rutgers.edu/integrity.shtml.</p>
Prescription for Success	<p>*Attend and participate in every class.</p> <p>*Prior to class, read the text material to be covered or at the least go over the power point presentation and practice book examples and problems.</p> <p>*Complete every assignment, every quiz, and every exam on time as specified in the syllabus.</p> <p>*Do not hesitate to stop by my office during office hours to clarify your doubts</p>

Quizzes	Possible points	Percentage weight
Quiz 1	100	20
Quiz 2	100	20
Quiz 3	100	30
Attendance and class Participation	100	10
Group Presentation	100	20
Total	500	100
Grading Scale:		
A = 90 % and above	B+ = 85%-89%	B = 80%-84%

C+ = 75%-79%	C = 70%-74%	D= 65%-69%
F=60%and below		

Tentative schedule (I reserve the right to alter this syllabus during the course of the semester)

PART1	THE ENTREPRENEURIAL MIND-SET IN THE TWENTY-FIRST CENTURY	COMMENTS
Chapter 1	Entrepreneurship: Evolutionary development - revolutionary Impact	
Chapter 2	The entrepreneurial mind set	
Chapter 3	Corporate Entrepreneurship: entrepreneurial mind set in Organization	
Chapter 4	Social entrepreneurship and the Global environment Case analysis: Arvind Eye Hospital	Summary Due:
Test 1	Chapters 1 – 4 (Kuratko)	Online – sakai
PART II	INITIATING ENTREPRENEURIAL VENTURES	
Chapter 5	Innovation: The Creative Pursuit of Ideas.	
Chapter 6	Assessment of Entrepreneurial Opportunities	
Chapter 7	Pathways to Entrepreneurial Ventures	
Chapter 8	Sources of Capital for Entrepreneurial Ventures Case analysis: Google	Summary Due:
Test 2	All in PART II	Sakai: Online
Part III	DEVELOPING THE ENTREPRENEURIAL PLAN	
Chapter 9	Legal Challenges for Entrepreneurial Ventures.	

Chapter 10	Marketing Research for Entrepreneurial Ventures	
Chapter 11	Financial Preparation for Entrepreneurial Ventures	
Chapter 12	Developing an Effective Business Plan.	
Group Presentation	December First week and the final report due on or before the final exam.	
Test 3	All in part III	