

**COURSE NAME:** Corporate Social Responsibility  
**NUMBER:** 11:373:201  
**SEMESTER:** Fall  
**MEETING DAYS, TIMES, AND PLACE:** MTH: 12.35 – 1.55, CDL 109

**CONTACT INFORMATION:**

**Instructor(s):** Dr. Isaac Vellangany  
**Office Location:** 55 Dudley Road, Cook Office Building (COB), Room No. 112  
**Phone:** 848-932-9191 **Email:** isaacv@sebs.rutgers.edu  
**Office Hours:** MTH: 2.20Pm – 4.30PM and by appointment.


**COURSE DESCRIPTION:**

In this course, we will investigate some of the ethical issues facing businesses including acceptable risk, workers right, economic sustainability and inclusivity, outsourcing, whistle blowing and ethical issues in marketing. In a way to understand these issues is to reflect upon our own ethical thinking by raising questions like: what moral philosophies and theories direct our ethical behavior and business practices? Do we apply moral theories and standards proactively in decision making, and not after the fact rationalization of our action? Is there an ethical framework at the organization level to adhere to? How do we differentiate between being ethical and legal? All these quires require critical thinking and this course aims to equip students to achieve this goal.

**COURSE OBJECTIVES:**

1. Important learning objectives of this course are to increase students' awareness and understanding of ethical issues in business, and to provide students with useful conceptual tools to guide analysis and decisions.
2. Leave students better equipped to identify, think critically about, and resolve ethical issues that are encountered in one's working life at the individual, organizational, and societal levels.
3. To enhance awareness and increase understanding of the nature of business ethics in the United Sate as well as global business environment

**LEARNING GOALS:**

This course fulfills the Core Requirement (SCL)	
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1. Identify possible ethical problems in a given business context.
2. Critically assess ethical arguments relevant to such issues.
3. Increase awareness of a wide range of ethical challenges that can arise in business
4. Test the strengths and weaknesses of various moral beliefs and ethical arguments relevant to business practices.
5. Reinforce personal sense of compassion and fairness in the context of your current or future professional roles.
6. Evaluate your own perception of leadership and develop ideas to implement ethical leadership in your own given circumstances

## ASSIGNMENTS/RESPONSIBILITIES, GRADING & ASSESSMENT:

Complete all the homework assignment and quizzes as specified below. Attendance is mandatory for this class, except unavoidable circumstances. The grade weights of these requirements are the given in the table below. All assignments are due within the dead-line. Any homework submitted after the due date will not be accepted. If you miss a quiz, you will receive a grade of zero for that quiz. Participation in online discussion is mandatory for this course.

Grade Components	Possible points	Percentage weight
Quiz 1	100	20
Quiz 2*	100	20
Quiz 3	100	20
Online discussion*	100	10
Final Presentation and Paper*	100	20
Attendance, participation	100	10
Total	600	100
<b>Grading Scale:</b>		
A = 90 % and above	B+ = 85%-89%	B = 80%-84%
C+ = 75%-79%	C = 70%-74%	D= 61%-69%
F = 60%and below		

\*to assess students learning goal outcome

## ACCOMODATIONS FOR STUDENTS WITH DISABILITIES

Please follow the procedures outlined at <https://ods.rutgers.edu/students/registration-form>. Full policies and procedures are at <https://ods.rutgers.edu/>

Enter additional text here if you wish

## ABSENCE POLICY

You are required to attend classes regularly. All homework assignment will be given in the class. You are responsible to get the assignment from others if you are absent on that day. Use university absent reporting system if you are unable to attend the class. Do not email the reasons for your absence. A student may be absent without penalty for 10% of the number of scheduled class meetings during the semester as follows:

**Allowable Absence if class meets:** 1 time/week -2 classes, 2 times/week - 3 classes

3 times/week - 4 classes. For this class, if you miss more than 3 classes, you are likely to lose 5% of the grade.

**COURSE SCHEDULE:**

<b>Important dates</b>	<b>Chapters</b>	<b>Comment</b>
<b><u>Week 1</u></b>	1. Social Responsibility Framework	Virtual discussion: <b>Can ethics be taught?</b> <b><u>Rules for online discussion:</u></b> Do not start your discussion commenting on others postings. First you should share your thoughts and then comment on others
<b><u>Week 2</u></b> <b><u>Group formation and topic selection</u></b>	2. Strategic Management of Stakeholders.	Choose one of the cases from the book and submit via drop box in sakai with your name and the case title. (one submission per group)
<b><u>Week 3</u></b>	3. Corporate Governance	
	3. Corporate Governance	<b><u>Virtual discussion:</u></b> <b>Ethical Relativism*</b>
<b><u>Week 4</u></b>	4. Legal, Political and Regulatory Issues.	
<b><u>Week 5</u></b> <b><u>Test 1</u></b>	<b><u>Test 1 covers chapters 1-4</u></b>	Complete 50 multiple choice questions in 80 minutes.
<b><u>Week 6</u></b>	5. Business Ethics and Ethical Decision Making	
<b><u>Week 7</u></b> <b><u>Case synopsis due</u></b> (see sample synopsis under resources in sakai)	6 Strategic Approaches to Improving Ethical Behavior.	<b>Virtual discussion:</b> <b>Cheating in academic institutions.*</b>
<b><u>Week 8</u></b>	7. Employee Relations	<b>Share your work related experiences</b>
<b><u>Week 9</u></b>	8. Consumer Relations.	
<b><u>Week 10</u></b> <b><u>Test 2</u></b>	<b><u>Test 2 covers chapters 5 - 8</u></b>	Complete 50 multiple choice questions in 80 minutes.

<b><u>Week 11</u></b>	9. Community Relations and strategic Philanthropy  10. Technology Issues.	<b><u>Virtual discussion: Ethical Leadership (Journal article)</u></b>
<b><u>Week 12</u></b>	11. Sustainability Issues.  12. Social Responsibility in a Global environment	<b>Review final paper</b>
<b><u>Week 13 – 14</u></b>  <b>Final Paper Due*</b>	<b>Group Presentation*</b>	
<b><u>Week 15</u></b> <b><u>Test 3</u></b>	<b><u>Test 3 covers chapters 9 - 12</u></b>	50 Multiple choice questions.

\*assess students learning goal outcome

## **FINAL EXAM/PAPER DATE AND TIME**

**Refer to ASSIGNMENTS/RESPONSIBILITIES, GRADING & ASSESSMENT ABOVE AS WELL  
Final Exam Schedule: <http://finalexams.rutgers.edu>**

## **ACADEMIC INTEGRITY**

The university's policy on Academic Integrity is available at <http://academicintegrity.rutgers.edu/academic-integrity-policy>. The principles of academic integrity require that a student:

- properly acknowledge and cite all use of the ideas, results, or words of others.
- properly acknowledge all contributors to a given piece of work.
- make sure that all work submitted as his or her own in a course or other academic activity is produced without the aid of impermissible materials or impermissible collaboration.
- obtain all data or results by ethical means and report them accurately without suppressing any results inconsistent with his or her interpretation or conclusions.
- treat all other students in an ethical manner, respecting their integrity and right to pursue their educational goals without interference. This requires that a student neither facilitate academic dishonesty by others nor obstruct their academic progress.
- uphold the canons of the ethical or professional code of the profession for which he or she is preparing.

Adherence to these principles is necessary in order to ensure that

- everyone is given proper credit for his or her ideas, words, results, and other scholarly accomplishments.
- all student work is fairly evaluated and no student has an inappropriate advantage over others.
- the academic and ethical development of all students is fostered.
- the reputation of the University for integrity in its teaching, research, and scholarship is maintained and enhanced.

Failure to uphold these principles of academic integrity threatens both the reputation of the University and the value of the degrees awarded to its students. Every member of the University community therefore bears a responsibility for ensuring that the highest standards of academic integrity are upheld.

## **STUDENT WELLNESS SERVICES**

Just In Case Web App <http://codu.co/cee05e>

Access helpful mental health information and resources for yourself or a friend in a mental health crisis on your smartphone or tablet and easily contact CAPS or RUPD.

Counseling, ADAP & Psychiatric Services (CAPS)

(848) 932-7884 / 17 Senior Street, New Brunswick, NJ 08901 / [www.rhscaps.rutgers.edu/](http://www.rhscaps.rutgers.edu/)

CAPS is a University mental health support service that includes counseling, alcohol and other drug assistance, and psychiatric services staffed by a team of professional within Rutgers Health services to support students' efforts to succeed at Rutgers University. CAPS offers a variety of services that include: individual therapy, group therapy and workshops, crisis intervention, referral to specialists in the community and consultation and collaboration with campus partners.

Violence Prevention & Victim Assistance (VPVA)

(848) 932-1181 / 3 Bartlett Street, New Brunswick, NJ 08901 / [www.vpva.rutgers.edu/](http://www.vpva.rutgers.edu/)

The Office for Violence Prevention and Victim Assistance provides confidential crisis intervention, counseling and advocacy for victims of sexual and relationship violence and stalking to students, staff and faculty. To reach staff during office hours when the university is open or to reach an advocate after hours, call 848-932-1181.

Disability Services

(848) 445-6800 / Lucy Stone Hall, Suite A145, Livingston Campus, 54 Joyce Kilmer Avenue, Piscataway, NJ 08854 / <https://ods.rutgers.edu/>

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation: <https://ods.rutgers.edu/students/documentation-guidelines>. If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at: <https://ods.rutgers.edu/students/registration-form>.

Scarlet Listeners

(732) 247-5555 / <https://rutgers.campuslabs.com/engage/organization/scarletlisteners>

Free and confidential peer counseling and referral hotline, providing a comforting and supportive safe space.