



WHY FOOD AND BUSINESS ECONOMICS?

Our program provides an applied economics framework. By working with analytic tools like econometrics and data analytics, and providing hands-on research experience; we prepare our graduates for industrial and agricultural production opportunities. Academic areas include consumer choices, food consumption, and health and nutrition issues, new markets for food and agriculture, and adaption and mitigation of climate change.

We challenge our students to find ways that firms can use to optimize their opportunities and policies that governments can use to protect consumers, stimulate employment and profits and reduce pollution, and mitigate global warming. These skills help our students to get exciting and high-paying jobs in agribusiness, finance, market analysis, and sustainability offices of firms. Our students also choose jobs in both state and federal governments as well as go on to PhD programs in economics and related areas.

THE 5 YEAR BS/MS PROGRAM

- Students earn both BA/BS and a MS degree in Food and Business Economics in a 5-year period instead of the usual six year period
- Rutgers students from ANY major are eligible to apply (see the link below for more information).
- Interested students MUST apply in the spring semester of their junior year, but students are strongly advised to contact the program earlier for advisement.

TRADITIONAL MS PROGRAM

INFORMATION IS AVAILABLE

dafre.rutgers.edu/academic-programs/fbe-graduate-program



FOOD AND BUSINESS ECONOMICS AFTER GRADUATION PROSPECTS:

CAREER CHOICES

ENVIRONMENTAL ECONOMIST
AGRICULTURAL COMMUNICATIONS
AGRICULTURAL ECONOMIST | MARKET ANALYST
AGRIBUSINESS ANALYST | MARKET RESEARCH ANALYST

EMPLOYMENT















PROSPECTIVE JOBS/POSITIONS AND EARNING POTENTIAL

Agribusiness Analyst

Environmental Economist

Agricultural Economist

\$60,000 \$150,000

\$90,000

\$120,000 \$600,000

Market Analyst

\$100,000

Market Research **\$70,000 \$100,000**

WHAT IS THE

RUTGERS ADVANTAGE?

Among the highest-ranked, most diverse public research universities in the U.S. rutgers.edu

- Low student/teacher ratio in the program
- Reduced cost compared to the traditional graduate program
- Cooperative program enables students to supplement their learning with periods of paid employment positions
- Flexible curriculum online learning





for more information about **DAFRE**