



**RUTGERS-NEW BRUNSWICK**  
**Agricultural, Food,  
and Resource Economics**  
School of Environmental and Biological Sciences

Rutgers, The State University of New Jersey  
Department of Agricultural, Food,  
and Resource Economics  
55 Dudley Road | New Brunswick, NJ 08901-8520

DEPARTMENT of AGRICULTURAL, FOOD  
and RESOURCE ECONOMICS

# FOOD AND BUSINESS ECONOMICS

5 YEAR B.S. / M.S. TRACK



**GRADUATE PROGRAM**



RUTGERS-NEW BRUNSWICK  
**Agriculture and Natural Resources**  
School of Environmental and Biological Sciences

## WHY FOOD AND BUSINESS ECONOMICS?

Our program provides an applied economics framework. By working with analytic tools like econometrics and data analytics, and providing hands-on research experience; we prepare our graduates for industrial and agricultural production opportunities. Academic areas include consumer choices, food consumption, and health and nutrition issues, new markets for food and agriculture, and adaption and mitigation of climate change.

We challenge our students to find ways that firms can use to optimize their opportunities and policies that governments can use to protect consumers, stimulate employment and profits and reduce pollution, and mitigate global warming. These skills help our students to get exciting and high-paying jobs in agribusiness, finance, market analysis, and sustainability offices of firms. Our students also choose jobs in both state and federal governments as well as go on to PhD programs in economics and related areas.

## THE 5 YEAR BS/MS PROGRAM

- Students earn both BA/BS and a MS degree in Food and Business Economics in a 5-year period instead of the usual six year period
- Rutgers students from ANY major are eligible to apply (see the link below for more information).
- Interested students MUST apply in the spring semester of their junior year, but students are strongly advised to contact the program earlier for advisement.

## TRADITIONAL MS PROGRAM

### INFORMATION IS AVAILABLE

[dafre.rutgers.edu/academic-programs/fbe-graduate-program](http://dafre.rutgers.edu/academic-programs/fbe-graduate-program)

## FOOD AND BUSINESS ECONOMICS AFTER GRADUATION PROSPECTS:

### CAREER CHOICES

ENVIRONMENTAL ECONOMIST  
 AGRICULTURAL COMMUNICATIONS  
 AGRICULTURAL ECONOMIST | MARKET ANALYST  
 AGRIBUSINESS ANALYST | MARKET RESEARCH ANALYST

## EMPLOYMENT



## PROSPECTIVE JOBS/POSITIONS AND EARNING POTENTIAL

Agribusiness Analyst <b>\$60,000</b> TO <b>\$150,000</b>	Environmental Economist <b>\$90,000</b> TO <b>\$130,000</b>	Agricultural Economist <b>\$120,000</b> TO <b>\$600,000</b>
Market Analyst UP TO <b>\$100,000</b>	Market Research <b>\$70,000</b> TO <b>\$100,000</b>	

## WHAT IS THE RUTGERS ADVANTAGE?

*Among the highest-ranked, most diverse public research universities in the U.S. [rutgers.edu](http://rutgers.edu)*

- Low student/teacher ratio in the program
- Reduced cost compared to the traditional graduate program
- Cooperative program enables students to supplement their learning with periods of paid employment positions
- Flexible curriculum — online learning



for more information about DAFRE